

## **Straight Hopup: 2x1 Hopup**

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Total Graphic Area: 64.25" w X 35" h

Total Visual Area: 60.25" w X 31" h

Please be sure to include the 2" bleed around the perimeter (note trim & stitch locations on template). DO NOT design any critical elements (text, logos, etc.) within 2" of the edge.

### **General Art Guidelines:**

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- CMYK Color Mode
- All Solid Coated Pantone colors should be called out in the art as spot colors
- Embed all images and support files
- Resolution must be 100-120 ppi
- All fonts must be created to outlines
- Do not scale artboard
- Background color/images must bleed to the edge of artboard
- Do not use spot colors from template in your artwork as they will not print

bleed area ———  
trim line ———  
velcro placement ———  
stitch line ———